

LEADING TO SUCCESS SMART CHOICES & SMART TOOLS

ONLINE MATERIAL FOR BETTER
SPECIALISATION SELECTION AND
COMPATIBILITY BETWEEN THE
PUBLIC POLICY LABOUR MARKET
AND STUDENTS

Maastricht University is developing online specialisation track summaries to support specialisation choices, as well as tools, that will help students and alumni acquire additional skills.

What does the project involve?

The public policy labour market increasingly demands multifunctional and interdisciplinary skill sets and professionals able to utilise them. The Maastricht Graduate School of Governance (part of Maastricht University) wants to improve connectivity with the labour market, and to this end is developing two online services for students and alumni:

This service relates to material offered in conjunction to the teaching materials in the specialisations. These modules can be either in-depth for a specialisation, or multidisciplinary and suitable for use by all students and alumni interested in public policy. Students can decide for themselves which skills they want to strengthen at what time, either during or after their studies.

“Open learning material, which provide insight into our Master programme’s specialisations and subsequent career opportunities, would result in enthusiastic students and the development of future professionals within the labour market.”

- Mindel van de Laar

- An online summary of each of the six specialisations within the Master’s programme of Public Policy with the aim of improving students’ specialisation choice (SMART choices). By enabling students to make a more substantive choice, we can reduce the chance of them dropping out during specialisation tracks and increase the chance that students will be more enthusiastic about the subjects they choose. This also may result in facilitating the development of motivated professionals for the labour market.
- Eight tools aimed at strengthening skills in the field of public policy (SMART tools).

How can other institutions benefit from this project?

All educational institutions can apply the concept of SMART choices & SMART tools to enable students to make better educational choices and better prepare them for the labour market. The material in this project will be available under Creative Commons License CC BY-NC-SA, on www.merit.unu.edu/training. The developed material will be open in terms of time, place and programme: students can study the material when ever and where ever they wish and in the order of their choosing.

About this project

- **Project by:** Maastricht University
- **Period:** 1 September 2017 - 31 December 2018

Want to know more?

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Open and online education incentive scheme

This project is being carried out as part of the 2017 Open and Online Education incentive scheme. SURF and the Ministry of Education, Culture & Science are challenging Dutch higher education institutions to experiment with different types of open and online education.

www.surf.nl/open-and-online-incentive-scheme



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OPEN AND ONLINE EDUCATION INCENTIVE SCHEME 2017

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